



MINIMUM ADVERTISED PRICING (MAP) POLICY

This Minimum Advertised Price (“MAP”) Policy of Panoplie branded products, shall apply to all distributors and retailers (collectively, “Resellers”) that sell Panoplie branded products to end users located in the United States and other countries where such policies are permitted by law. This MAP Policy is set forth to protect our network of authorized Resellers, consumers who purchase Panoplie products and the quality and image of our products and the Panoplie brand name and trademark. Panoplie greatly values the efforts of all Resellers who distribute Panoplie branded products. With this MAP Policy, we strive to preserve the reputation of Panoplie and our Resellers for providing customers with a high value product with strong after-sales support. Any advertisement of Panoplie branded products below Panoplie published MAP Product Listing, as published from time to time by Panoplie, is strictly prohibited. Any advertising of Panoplie brand products that results in a net advertised price of any Panoplie branded product below the MAP Product Listing published from time to time by Panoplie, whether through advertised rebates, coupons, percentage discounts or any other manner, will be considered noncompliant with this MAP Policy.

Panoplie reserves the right, at its sole and absolute discretion, to terminate further sales to any Reseller of Panoplie branded products for any violation of this MAP Policy and to terminate your participation in any Panoplie promotional programs. In such event, Panoplie will exercise its legal right to require that you to remove all Panoplie proprietary materials from your website, including all advertising materials.

This MAP Policy shall be applicable to all Resellers. Panoplie reserves the right to change, modify or discontinue this MAP Policy or the MAP Product Listing at any time at our sole discretion. Panoplie also reserves the right to take any other action we deem necessary to prevent the use of any Panoplie proprietary rights in the sale or advertisement of unlicensed, infringing or counterfeit merchandise.

The MAP Policy shall operate under the following guidelines:

- 1). The MAP Policy pricing for Panoplie branded products shall be listed on the Panoplie MAP Product Listing sheets provided to all authorized Resellers. MAP pricing is established by Panoplie for selected products and may be adjusted by Panoplie at its sole discretion at any time without notice to all applicable distributors and Resellers.
- 2). The MAP Policy applies to all advertisements of Panoplie branded products in all media, including, without limitation, flyers, posters, coupons, mailers, inserts, newspapers, magazines, catalogs, internet or similar electronic media including websites, email newsletters, email solicitations, television, radio, and public signage. The MAP Policy is not applicable to any in-store advertising that is displayed only in the store and not distributed outside of the store premises to any customer. In-store displays, point-of-sale signs, hangtags or bar codes or similar marks on products or product packaging, which merely state the price, are not considered “advertising” for purposes of this MAP Policy. In that regard, this MAP Policy does not apply to the actual sales price on any “check-out page” of any Reseller’s website (typically the page at which the end user finally purchases the product.) This MAP Policy does apply to all other page(s) on the Reseller’s website.
- 3). It is our policy that selling or advertising Panoplie branded products on Amazon.com, Chairish.com, 1stdibs.com, Ebay.com and any online auction or marketplaces sites is strictly prohibited. Panoplie does not allow our copyrights, trademarks, trade dress, text, or other intellectual property to be used



without Panoplie express written authorization, including without limitation, web sites such as Amazon.com, Chairish.com, 1stdibs.com and Ebay.com. Resellers of our products may not misrepresent any warranty information, nor make any false statements regarding any affiliation of the Reseller with Panoplie.

4). If pricing is displayed, any strike-through or other alternation of the Minimum Advertised Price is prohibited.

5). The MAP Policy applies only to advertised prices and does not apply to the price at which the products are sold to an individual consumer within the Resellers retail location, website or over the telephone. Panoplie Resellers remain free to sell the selected MAP products at any prices they elect.

6). The MAP Policy does not establish maximum advertised prices. All Resellers may offer Panoplie branded products at any price more than the MAP established for such products.

7). From time to time, Panoplie may initiate promotions for Panoplie branded products covered by the MAP Policy because the products are being discontinued or because they are just being released. In such events, Panoplie further reserves the right to adjust the MAP with respect to all or certain products at its sole discretion upon written notice to Resellers.

8). If Panoplie receives information that a Reseller is advertising a Panoplie branded product below MAP, Panoplie will contact the Reseller in noncompliance. Once Panoplie has contacted that Reseller, the advertised pricing must be corrected within three business days. If the advertised pricing has not been corrected in three business days, Panoplie has the right to cease supplying Panoplie branded products to the party and/ or distributor.

9). This MAP Policy for Panoplie branded products is solely Panoplie decision and responsibility. No employee or sales representative of Panoplie has any authority to modify this policy. Any questions about this policy should be in writing and directed to:

Panoplie
PO Box 69A51
Los Angeles, CA 90069

Panoplie will respond only in writing. No oral communications about this policy shall be binding on Panoplie. The foregoing MAP Policy and any MAP Product Listing are subject to modification or discontinuance by Panoplie in its sole and absolute discretion, at any time. Any action taken by Panoplie under this policy shall be without liability Panoplie.

10). Distributors of Panoplie branded products will supply a copy of this MINIMUM ADVERTISED PRICE POLICY to any new or existing retail Reseller. It is the Reseller's responsibility to comply with these requirements, and to provide its employees and agents with any training and instruction necessary to comply with these important responsibilities. Panoplie reserves the right to take any action it deems necessary to address a failure to comply with these requirements, including seeking to prevent the advertisement or sale of Panoplie branded products on an online sale or auction site, marketplaces or website such as Amazon.com, Chairish.com, 1stdibs.com, or Ebay.com.

**Recommended Retail & Wholesale Price**

Model N°	Model Name	Case	EAN (UPC)	MAP	Count
PADBC0201	Scalloped Bar Cart , Walnut	1	8555888590201	\$2,200.00	1
PADBC0218	Scalloped Bar Cart , White Oak	1	8555888590218	\$2,200.00	1
PADBC0225	Scalloped Bar Cart , Oak	1	8555888590225	\$2,200.00	1
PADEPK0232	Kilim Lumbar Pillow	1	8555888590232	\$165.00	1
PADEPK0249	Kilim Pillow, 26"	1	8555888590249	\$225.00	1
PADEPL0256	Linen Lumbar Pillow, Clay	1	8555888590256	\$195.00	1
PADEPL0263	Linen Lumbar Pillow, Sage Green	1	8555888590263	\$195.00	1
PADEPL0270	Linen Pillow 16", Clay	1	8555888590270	\$90.00	1
PADEPL0287	Linen Pillow 16", Ecru	1	8555888590287	\$90.00	1
PADEPL0294	Linen Pillow 16", Gray	1	8555888590294	\$90.00	1
PADEPL0300	Linen Pillow 16", Sage Green	1	8555888590300	\$90.00	1
PADEPL0317	Linen Pillow 24", Clay	1	8555888590317	\$145.00	1
PADEPL0324	Linen Pillow 24", Ecru	1	8555888590324	\$145.00	1
PADEPL0331	Linen Pillow 24", Gray	1	8555888590331	\$145.00	1
PADEPL0348	Linen Pillow 24", Sage Green	1	8555888590348	\$145.00	1
PADEPL0355	Linen Pillow 16", Brown Ticking Linen	1	8555888590355	\$155.00	1
PADEPL0362	Linen Pillow 22", Brown Ticking Linen	1	8555888590362	\$265.00	1
PALIF0010	Iron Tripod Floor Lamp 16mm	1	8555888590010	\$1,850.00	1
PALIL0072	Iron Tripod Large Lamp	1	8555888590072	\$795.00	1
PALIP0065	Iron Tripod Petite Lamp	1	8555888590065	\$645.00	1
PALIP0621	Iron Tripod Petite Lamp, Rope Shade	1	8555888590621	\$725.00	1
PASBS0164	Bar Stool, White Oak	1	8555888590164	\$1,800.00	1
PASCS0171	Counter Stool, White Oak	1	8555888590171	\$1,800.00	1
PASDL0058	Iron Double Loop Bench, Boucle	1	8555888590058	\$1,400.00	1
PASDL0386	Iron Double Loop Bench, Green Linen	1	8555888590386	\$1,400.00	1
PASDL0393	Iron Double Loop Bench, Brown Mohair	1	8555888590393	\$1,550.00	1
PASDL0447	Iron Double Loop Bench, COM	1	8555888590447	\$1,375.00	1
PASDL0478	Iron Double Loop Bench, Yellow Linen	1	8555888590478	\$1,400.00	1
PASDL0539	Iron Double Loop Bench, Brown Ticking	1	8555888590539	\$1,450.00	1
PASDL0546	Iron Double Loop Bench, Linen Check	1	8555888590546	\$1,450.00	1
PASDL0560	Iron Double Loop Bench, Tan Gingham	1	8555888590560	\$1,450.00	1
PASDL0584	Iron Double Loop Bench, Poodle	1	8555888590584	\$1,450.00	1
PASLB0034	Iron Loop Bench, Boucle	1	8555888590034	\$1,250.00	1
PASLB0409	Iron Loop Bench, Green Linen	1	8555888590409	\$1,250.00	1
PASLB0416	Iron Loop Bench, Brown Mohair	1	8555888590416	\$1,400.00	1
PASLB0430	Iron Loop Bench, COM	1	8555888590430	\$1,225.00	1
PASLB0522	Iron Loop Bench, Plaid	1	8555888590522	\$1,300.00	1
PASLB0577	Iron Loop Bench, Poodle	1	8555888590577	\$1,300.00	1
PASLB0607	Iron Loop Bench, Brown Stripe	1	8555888590607	\$1,300.00	1
PASLB0614	Iron Loop Bench, Linen Check	1	8555888590614	\$1,300.00	1
PASLS0027	Iron Loop Stool, Poodle	1	8555888590027	\$925.00	1
PASLS0089	Iron Loop Stool	1	8555888590089	\$900.00	1
PASLS0096	Iron Loop Stool, Brown Mohair	1	8555888590096	\$995.00	1

**Recommended Retail & Wholesale Price**

Model N°	Model Name	Case	EAN (UPC)	MAP	Count
PASLS0102	Iron Loop Stool, Gray Mohair	1	8555888590102	\$825.00	1
PASLS0119	Iron Loop Stool, Green Velvet	1	8555888590119	\$825.00	1
PASLS0126	Iron Loop Stool, Emerald Mohair	1	8555888590126	\$925.00	1
PASLS0133	Iron Loop Stool, Ochre Mohair	1	8555888590133	\$925.00	1
PASLS0423	Iron Loop Stool, Boucle	1	8555888590423	\$925.00	1
PASLS0461	Iron Loop Stool, Yellow Linen	1	8555888590461	\$925.00	1
PASLS0485	Iron Loop Stool, Brown Ticking	1	8555888590485	\$950.00	1
PASLS0492	Iron Loop Stool, Linen Check	1	8555888590492	\$950.00	1
PASLS0508	Iron Loop Stool, Sage Velvet	1	8555888590508	\$950.00	1
PASLS0515	Iron Loop Stool, Plaid	1	8555888590515	\$950.00	1
PATCO0454	Coffee Table Oval, Walnut	1	8555888590454	\$5,200.00	1
PATCT0188	Coffee Table 42", White Oak	1	8555888590188	\$4,800.00	1
PATCT0195	Coffee Table 48", White Oak	1	8555888590195	\$5,500.00	1
PATDT0140	Drink Table, Walnut	1	8555888590140	\$1,150.00	1
PATDT0157	Drink Table, White Oak	1	8555888590157	\$1,150.00	1