

YVES SAINT LAURENT LOVE POSTER, 1974

\$3,000.00

SKU# VINOO990

IMAGES









DESCRIPTION

Original and rare Yves Saint Laurent "Love" poster from 1974, newly framed in light maple wood and UV plexi. Great vintage condition. Measures 24.75" H x 18.75" W x 1.75" D. In 1970, Yves Saint Laurent designed the first in a series of greeting cards in poster form that he would send his friends, collaborators, and clients annually until 2007. Every year, Saint Laurent adopted a new color palette and created an image using collage, drawings, and gouache. The leitmotif of every card was the word "LOVE." Many of the cards were inspired by Morocco, where Saint Laurent frequently created them, but also by Georges Braque, Jean Cocteau, Andy Warhol, and Henri Matisse. - Musée Yves Saint Laurent Paris.

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